



## ABOUT THE STRATEGIC PLAN

A strategic plan gives us a chance to get valuable input about the library from our community. It helps us identify areas in which the library is already strong as well as areas in which our services need to be expanded or improved.

This plan will help us budget, prioritize activities, and continue to plan for the future.

It also provides a clear sense of purpose for the library staff, trustees, friends, and volunteers.

The following goals were identified by the Tilton community, and will be carried out by the Tilton Library.

## OUR MISSION:

The mission of the Tilton Library is to enrich our community through opportunities for learning, sharing, growth, and fun.

## OUR VISION

The Tilton Library: The heart and mind of our community.



**TILTON  
LIBRARY**  
DEERFIELD'S  
PUBLIC LIBRARY



**TILTON LIBRARY**  
75 North Main Street  
South Deerfield, MA 01373

413-665-4683  
For the complete strategic plan, visit:  
[www.tiltonlibrary.org](http://www.tiltonlibrary.org)



**Strategic Plan**

**2020-2024**

# OUR GOALS:

1.

## **Our physical space and infrastructure**

**The Library has the space and tools it needs to serve people with diverse interests and abilities.**

- Continue to address the need for more space and better accessibility
- Update and continue to develop the use of technology in and around the library..
- Find ways to use the space we have now for compelling programs and experiences.
- Create space (and programs) that support calm and offer a respite from hectic life.
- Focus on environmental sustainability in how the library operates.

### **Sample activities:**

- Develop more awareness materials about positive impact of expanded library
- Faster Wifi
- Host more outdoor and after hour programs.
- Create anti-stress zones with prompts for meditation and mindfulness
- Model and explore energy efficiency



2.

## **Engaging and partnering with our community**

**The library is central to the lives of our community members.**

- Partner with our community to build engagement with and awareness of the Library.
- Accessibility: Distribute the library beyond the physical building..
- Equity and inclusion: Make the Library welcoming to everyone.
- Provide opportunities for and education about civic dialogue and engagement.
- Support our community in understanding and dealing with rapid social change
- Partner with other groups in Deerfield and the region to share resources and further our combined interests.
- Partner with other local public and academic libraries libraries to co-create programs and share resources.

### **Sample activities:**

- Deliver library materials to people unable to visit library
- Create programs for multi- generational, cultural, and gender patrons.
- Promote awareness on election process.
- Partner with town committees
- Develop teen programs with other libraries.



3.

## **Activities and resources for our community**

**Our collection, services, and programs align with the needs and interests of our community.**

- Develop creative ways to present our resources to increase awareness and usage
- Create more drop-in activities for all ages, to bring people in at times that work for their schedules.
- Diversify our collection.
- Create opportunities for learning about and use of technology at the Library.
- Expand and diversify programs for teens and adults.
- Expand and diversify programs for kids.
- Build awareness of resources available through the library.

### **Sample activities:**

- Create drop-in crafts and maker projects with on-site supplies and instructions
- Expand "Library of Things" offerings: tools, craft kits, music equipment, for example.
- Offer "Tech Tuesdays."
- Regularly hold programs on topics like Minecraft, nutrition, history, writing, art, etc..
- Provide more programs involving animals - for help for reading and wellness.

